



ABOUT KAREN DAWKINS

After taking a weeklong family trip to Paris for less than \$7,000 inclusive, friends asked how they did so much on such a tight budget. Ever since, Karen has been sharing her travel planning expertise and experiences on the blog.

Karen enjoys cooking, board games and kayaking with her family.

Her writing can be found on a number of sites including Vacatia, The Beach is Calling, Visit Johnston County and Visit Charlottesville. She has also appeared in Woman's Day Magazine, Rejuvenate Magazine, and on financial websites.

ABOUT THE BLOG

Family Travels on a Budget -- where budget's not cheap, it's smart -- inspires families to make travel dreams come true. We share personal experiences, travel and budget tips, attraction reviews, and suggested itineraries. We like to share the fun along the way.

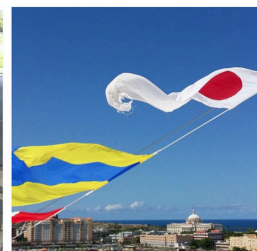
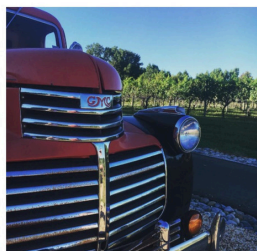
Family Travels on a Budget was named top travel blog in 2014 by VoiceBoks Media and is consistently ranked in the top 50 (of 1000) most influential travel blogs on social media by Rise Global.

REGULAR FEATURES

- **Trip Reviews:** Our personal experience.
- **Itineraries:** Where to stay and eat, and what to do.
- **Reviews:** Attractions, hotels, restaurants, books, products, and apps.
- **Tips:** Budget planning, road trip and air travel, and how to involve the whole family.
- **Popular categories:** Adventure, History, and Arts/Culture.

THE READERS

- 85% are in the United States with top states of TX, FL, OH, NC and VA.
- 87% are female.
- 57% are ages 25-44.
- Travel buffs: Interested in US destinations, cruises, accommodations and air travel.
- Cooking enthusiasts: Interested in cooking and recipes, desserts and restaurants.





ONLINE REACH

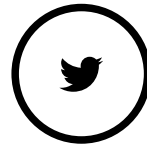
Pageviews: 36,509

Unique Visitors: 24,635

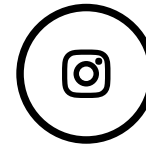
Klout Score: 69



2900+



6700+



4800+



4600+

TESTIMONIALS

"Thanks for a great article. We're going on our FIRST cruise as a family in July, and the information you provided was very useful."

~ **Lee, Blog Follower**

"Amazing tips! I never thought about most of these before, and we travel LOTS! Will start putting them into practice!"

~ **Joy, Blog Follower**

"The Elgin Area CVB loved hosting Karen. She was pleasant during the whole FAM and all of our partners said she felt like one of the locals. What sets Karen apart from other writers is that she does not forget a destination once she leaves. Two years after her visit we still get stories on our destination."

~ **Krisilee Murphy, Director of Marketing at Elgin Area Convention & Visitors Bureau**

"Karen has visited our destination many times and all were wonderful experiences. She is a joy to work with, and has delivered awesome articles about Charlottesville and Albemarle County. It is without any reservation that I recommend Karen to any destination!"

~ **Brigitte Belanger-Warner, Director of Sales & Marketing at Charlottesville Albemarle Convention & Visitors' Bureau**

WORK WITH KAREN

In partnering with Family Travels on a Budget, you will work with someone who understands the value of brand, is committed to exceeding your expectations and treats partners the way she wants to be treated. She considers it an honor to share each place's unique stories with readers and social media followers. Karen understands that in partnership she represents you -- not just herself or her blog.

Current and Recent Partnerships:

Karen works regularly with CVBs and DMOs at destinations across the United States.



Contact Karen

Email: kadawkins@gmail.com

Phone: 919-946-2640

Address: 331 Broadmoor Way, Clayton, NC 27520